

"3×C IN MOBILITY: CHALLENGES, CHANGES, COMMUNICATION"

When: 12-16 May, 2014

Who: International Relations Officers and administrators, Public Relations and Marketing staff

What: Topics

Erasmus+ programme: Challenge to change

• Staff mobility: Be motivated to be international

• Outgoing student mobility: Managing it $A \rightarrow Z$ or $Z \rightarrow A$?

• Incoming student mobility: EU vs. non-EU students

Intercultural Communication: Who are you - Derdian or Engineer?

• Marketing Tools: You find the student or student finds you?

Social Media: Make it work for you

• International weeks: Expectations and reality

Activities:

- Case studies
- Team building
- Practice oriented games
- Discussions and pair work
- Workshops and seminars
- Professional trainings of experts
- Cultural activities, trips and fun

Why: Find out more about the activities and participants' impressions from the previous <u>International Staff</u> <u>Weeks</u>

How:

- Register <u>online</u> 15th February, 2014
- Follow information updates
- Receive the invitation in March
- Come and enjoy our International Staff Week

Cost:

Fee of 400€/person which includes:

- Accommodation in ***Hotel in the city center for 5 nights (single room, breakfast included)
- 4 lunches
- 6 day Travel card for local public transportation
- Coffee breaks
- 2 dinners
- Touristic programme

The participants shall cover their travel costs.

Please don't hesitate to contact Mrs. Sigita Galdikienė (<u>erasmus@vgtu.lt</u>) if you have any questions or need any extra information.